

HEART + BRAIN + COURAGE = CHANGE

Greenbelt is not a campaigning organisation. We are a Christian arts festival. But we are committed to seeing justice (as well as creativity) expressed in the arts and so there are some issues about which we cannot remain silent. Trade Justice is one of those.

For news and updates on Greenbelt call 020 7374 2760, email info@greenbelt.org.uk or see www.greenbelt.org.uk

Christian Aid is an agency of British and Irish churches which works with the world's poorest communities in more than 50 countries. Christian Aid's purpose is to expose the scandal of poverty and to contribute to its eradication. The organisation strives to challenge the system and processes that work against the interests of those who are poor or marginalised.

To receive Christian Aid's campaigns mailing, Take Action, call 020 7523 2225, email info@christian-aid.org, or visit www.christianaid.org.uk/campaign/joinus.htm

Make Poverty History is a unique alliance of over 500 UK organisations, including Greenbelt and Christian Aid, campaigning for change to drive forward the struggle against poverty and injustice. www.makepovertyhistory.org

Further resources:

At the festival, visit the Christian Aid venue, or other members of the Make Poverty History coalition in the Emporium.

Back home, also visit:

www.tradejusticemovement.org
www.jubileedebtcampaign.org.uk

Building a road to the WTO

Using our hearts, brains and courage to deliver trade justice



Your guide to bringing the power of the yellow brick road to where you live

- Take a bit of Greenbelt campaigning home
- Get others to take action to Make Poverty History
- Call on the government to deliver trade justice at the WTO in December

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Christian Aid

MAKE POVERTY HISTORY



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2005 is the year to Make Poverty History. Around the world millions of people have been taking action. Our campaigning is making a difference, we've already seen additional debt cancelled and more aid pledged to the world's poorest nations.

But it's not enough, and we can't stop now.

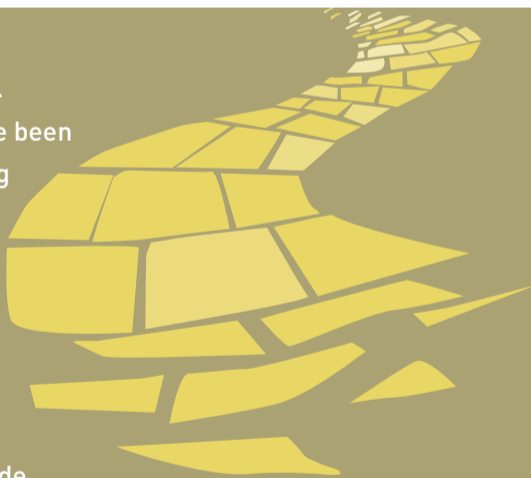
When our leaders meet at the World Trade Organisation meeting in Hong Kong in December, we need them to do something historic on trade. We need them to turn their words into action, to give poor countries the right to decide the trade policies that suit them best.

So many of you have already taken action, but we need to continue to pressure our leaders if we are to realise our dream of making poverty history.

At Greenbelt, by adding your brick to our yellow brick road, you along with thousands of others pledged to use:

- Your heart to be compassionate for the victims of poverty and injustice and burn with anger on their behalf.
- Your brain to reflect on the causes of poverty and decide what we should do to make a difference
- Your courage to speak out about injustice and take action for change.

As you leave the festival come on the yellow brick road with us and have fun whilst doing your bit to change the world!



What happened at the G8?

At Gleneagles in July, the G8 chose not to do much of what campaigners insist is necessary to free people trapped in poverty. They made a start and some important steps were taken that will bring hope to millions, but more action is urgently needed to bring about substantial change for the world's poorest people and to consign extreme poverty to the history books.

We need more...

....on Trade

The rules of international trade are stacked in favour of the most powerful countries and their businesses. We need trade justice not free trade. Poor countries should be allowed to protect their own farmers and staple crops so they can feed their people; water as a fundamental human right should be affordable for all; rich countries should put an end to damaging agricultural export subsidies; and trade rules should not undermine core labour standards.

....on Debt

Despite grand statements from world leaders the debt crisis is far from over. Rich countries still haven't fulfilled their promises to cancel 100% of unpayable poor country debts. As a result many countries still have to spend more on debt repayments than on meeting the basic needs of their people. Where debt is cancelled, this must be free from harmful economic conditions.

....on Aid

Poor countries need an immediate and major increase in international aid. Donor countries should set a binding timetable to meet their promise of 0.7% of national income spent on aid. Aid must be made to work more effectively for poor people, and be free from economic conditions.

For more on the outcomes of the G8 see:
www.christianaid.org.uk/campaign/g8/verdict.htm
www.makepovertyhistory.org/response.shtml

Building your own road to justice

This year festival-goers pledged to take action to Make Poverty History. By building a yellow brick road Greenbelt mapped out a path of trade justice, debt cancellation and more and better aid for poor countries. But the campaign doesn't end in Cheltenham. Here's how to take the Make Poverty History campaign back home with you.

What...?

Build your own yellow brick road, and continue campaigning to Make Poverty History. Do it on a scale that suits you! The yellow brick road symbolises the walk to justice, using our brains, our hearts and ultimately our courage to make a difference.

Why...?

It's a way of engaging your friends, colleagues & congregation, attracting local media attention, and campaigning for change by lobbying your MP. It's about engaging people's heart, brain and courage in campaigning for justice for the world's poor.

Where...?

Well, anywhere really! How about recreating the yellow brick road in your high street, church car park, school playground, work canteen.....

When...?

Perhaps plan your event to coincide with one of the two remaining Make Poverty History 'White Band Days' on the 10th September and 10th December. It's vital we campaign to influence the World Trade Organisation meeting in December.

How...?

Before the event:

- Get together with your friends to plan your action. Decide a date, time & venue.
- You might want to involve other campaigners in your area. See: www.makepovertyhistory.org/extras/aroundtheuk
- It doesn't really matter which material you use to make your bricks - cardboard cut-outs, sponge, or paint real bricks. Use your imagination! Make plenty of bricks so you don't run out, or have spare materials at the event to make more.
- Make banners, so the event is visually striking.
- Publicise your event: invite other campaigners, and perhaps local politicians, or even a celebrity!
- Use the sample press release to get the local paper along, and maybe local radio or TV.

During the event:

- Get everyone taking part. Encourage passers by to add to the yellow brick road.
- Hold up your banners so people know what it's all about.
- Make sure you take plenty of photographs, digital are best if possible.
- Enjoy the event and have fun!

After the event:

- Write to your MP, sending them a copy of your photo with a covering letter (see suggested points to include below).
- If your local newspaper didn't come along, send a photograph to them and include the original press release.
- Email your photos to yellowbrickroad@greenbelt.org.uk and look out for them on the website!

* Don't Forget –

Mass Lobby of Parliament for Trade Justice

Wednesday 2 November

Visit www.christianaid.org.uk/campaign for more information

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Christian Aid

MAKEPOVERTYHISTORY



Sample press release

Local campaigners set off on the yellow brick road to trade justice

At _____ [location]
on _____ [date] at _____ [time]

Local campaigners will recreate the yellow brick road from the Wizard of Oz to highlight the Make Poverty History campaign and the millions of people who suffer from extreme poverty.

_____ [name of group] are using their heart, brain and courage and want the Prime Minister to use his as well to make historic decisions to tackle the causes of global poverty.

In a year which has seen gains on debt cancellation and aid, campaigners are calling on the government to use the World Trade Organisation meeting in Hong Kong in December to ensure that trade is made to work for the world's poorest people.

_____ [name of spokesperson], _____ [describe them, eg local teacher] explained: "30,000 children die everyday as a direct result of poverty. Tony Blair has previously said he is personally committed to tackling world poverty. The G8 summit offered promising words, but insufficient concrete commitments. Our government must take the right road at the WTO"

_____ [name of second spokesperson/describe them] said: "This yellow brick road reminds the government that our campaigning has just begun. We want them to take a lead to deliver trade justice, and to allow poor countries the right to decide the trade policies which will benefit their poorest people"

The group is encouraging others to show their support for the campaign by adding a brick to the road.

For further details contact _____ [name of spokesperson] on _____ [phone number] or _____ [email]

For background information visit: www.greenbelt.org.uk
www.christianaid.org.uk/campaign
www.makepovertyhistory.org

Write to your MP

To ensure your event has a real impact, write to your MP:

Start your letter by telling your MP:

- Who you are, what you did and why you did it - about building a yellow brick road, and using your heart, brain and courage to campaign for trade justice

Ask your MP to do two things:

- To write to the Secretary of State at the Department of Trade and Industry and ask him/her:

What is the government doing to take the right road at the WTO, to ensure that poor countries have the right to choose the trade policies that will benefit their own people?

- To sign the Trade Justice Movement Early Day Motion* which will be tabled in early October

Be polite, say why you feel strongly about the issues, and if possible include a picture of your yellow brick road with your letter.

Send your letter to your MP at:

House of Commons
London
SW1 0AA

Find out who your MP is at
www.locata.co.uk/commons or call
0207 219 3000

* An Early Day Motion is a way MPs can show their support for an issue.
www.makepovertyhistory.org/response.shtml